

Quality Improvement in Tobacco Treatment (QuITT) Collaborative: End of Programme Event Agenda

Date: 10:00-15:00, 21 January 2025

Location: The Royal College of Psychiatrists, London

| Time | Item | Speaker |
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| 09:30-10:00 | Registration | |
| 10:00-10:20 | Welcome and introductions | Tom Ayers, Director, National Collaborating Centre for Mental Health Dr Lade Smith CBE, President, Royal College of Psychiatrists (RCPsych) |
| 10:20-10:45 | Celebrating your impact | Clementine Fitch-Bunce, Quality Improvement Coach, National Collaborating Centre for Mental Health Jaz Seehra, Quality Improvement Coach, National Collaborating Centre for Mental Health |
| 10:45-11:05 | NHSE: The Next Steps in Tobacco Treatment | Professor Sanjay Agrawal, National Specialty Adviser for Tobacco Dependency, NHS England |
| 11:05-11:15 | Break | |
| 11:15-11:25 | Early Implementer sites: evaluation report | Juliette Westbrook, Research Assistant, National Collaborating Centre for Mental Health |
| 11:25-12:25 | Sharing your QuITT stories | Clementine Fitch-Bunce, Quality Improvement Coach, National Collaborating Centre for Mental Health |
| 12:35-13:35 | Lunch and networking | |
| 13:25-13:35 | Post-lunch activity | Ros Warby, Senior Quality Improvement Advisor, National Collaborating Centre for Mental Health |
| 13:35-13:45 | Action on Smoking and Health (ASH): legislation and beyond | Hazel Cheeseman, Chief Executive, Action on Smoking and Health (ASH) |
| 13:45-13:55 | National Centre for Smoking Cessation and Training (NCSCT) | Mary Yates, Expert Mental Health Consultant (NCSCT) |
| 13:55-14:15 | Q&A for ASH and NCSCT | Hazel Cheeseman, Chief Executive, ASH Mary Yates, Expert Mental Health Consultant, NCSCT |
| 14:15-14:50 | Reflecting back and looking forward | Jaz Seehra, Quality Improvement Coach, National Collaborating Centre for Mental Health |
| 14:50-15:00 | Close and next steps | Matthew Milarski, Head of Quality Improvement, National Collaborating Centre for Mental Health |